



## PRESS RELEASE

*KEYS4...? is a free one day marketplace event sharing ideas about Personalisation for people with a disability or mental health issues in Liverpool.*

*The event will create an opportunity for young people, adults using services, carers, families and service providers to come together, find out what's on offer, share experiences and influence the way we think about services in the region.*

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On Thursday 11<sup>th</sup> February Moving On With Life & Learning (MOWLL) in partnership with Liverpool City Council and 14-19 Partnership will host a free one day event to celebrate and promote opportunities for people with a disability or mental health issues in Liverpool.

Personalisation is a new and different way of thinking about services for people with a disability or mental health issue, starting with the person, not the service.

The Keys4...? event hopes to promote Personalisation in Liverpool in a creative, friendly and accessible way.

There are many transitions that take place in someone's life. One important transition is moving on from school and moving in to adulthood. We want to share approaches people can use to plan changes in their lives, in particular young people thinking about what they might want to do after school.

Person centred planning is a term which is widely used now in the health and social care sector. Having a plan can make sure a person is listened to and understood. Through the Keys4...? event we want to promote different styles of planning and help anyone who's interested in making a plan find the support they need.

Keys4...? will be a market place for young people thinking about what to do after school, people who are not in education, employment or training and adults with disabilities or mental health issues who want to know what support service providers can offer them.

Visitors to the event will be able to take part in a wide range of creative workshops designed by people who already use services in Liverpool. The day also provides people with the opportunity to meet other people who may have shared similar experiences in their lives as the result of the label of a disability or mental health issue.

Keys4...? has something to offer everyone whether you're anxious about the future, have questions you want answered or just want to come and spend some time with some nice people.

Heidi Kenworthy – Head of the Personalisation Board and Chief Executive of MOWLL says:

‘ The reason why we are running the event is to promote personalisation in Liverpool in a way that is creative, friendly, accessible and fun! Keys4...? will be a market place for young people thinking about what to do after school, young people who are not in education, employment or training and adults with disabilities or mental health issues who want to know what service providers can offer them.

We are seeing a huge shift in health and social care where customers will have the right to choose the services they want and what a great way of displaying what Liverpool has to offer!

We have had an overwhelming response from providers and volunteers who wish to have a stall or support the event in other ways and of course we are extremely grateful to the City Council, 14-19 Partnership and Connexions for sponsoring MOWLL to host the event.

I'm really excited about the event, it promises to be interactive, informative and inclusive! We will have music, a roaming poet, drama and sport workshops, artists and a resident cartoonist, so come and join us on 11 February, you'll be made very welcome.'

Keys4...? takes place at Mountford Hall, Liverpool Guild of Students, 10am – 3pm on 11<sup>th</sup> February 2010. If you want to contact us for more information please contact the Keys4...? Event team on 0151 291 9100.